

ACC Young Professional Meet-Up

Objective

Young Professional Meet-ups allow young and emerging professionals to network with others who share their circumstances. Networking and building professional connections are critical for any industry, especially as close-knit as aviation. The meetups are organized by a YP coordinator who will gain experience in event planning, communications, and other skills to help them in their professional careers. These are sponsored events that provide branding opportunities to ACC member companies.

Sponsorship Options

YP Regional Meet Up \$1500

This is the standard option currently for ACC YP meetups. It includes one Regional Meetup that is branded and promoted by ACC. The marketing package includes a standard communication package that covers graphic design and production of collaterals, social media highlights, newsletter features, and promotion through our email network. In addition, an internship advertisement, six months of visibility for your company logo on the ACC Homepage, and a discounted registration for the ACC Annual Conference. ACC staff involvement is minimal to allow your YP team to take charge of event planning and coordination.

YP Regional Meet Up & Event Reception \$3200

This option includes two meetups, one regional meetup, and a second sponsorship of a YP reception/networking event attached to an ACC in-person event (i.e., Annual Conference). This includes the same level of marketing as The Regional Meetup option above with additional incentives, including two internship advertisements, the company logo on the ACC Homepage for 12 months, and one complete registration for the ACC Annual Conference. ACC staff will be more involved as the Events Manager will assist the company's YP in organizing the meetups and the in-person ACC event.

Regional Meet-ups

For the regional meetups included above, ACC will work to coordinate them between the five regions of the US. This will ensure that members have equal access to networking engagements. The ACC Events Manager and YP Staff Liaison will coordinate this with the sponsoring companies by the sponsorship level purchased. We will aim to have two monthly meetups with regional options being first come, first served. Options for what the meetup will look like are up to the sponsoring company and the YP organizer.

Examples Include:

- Happy Hour
- Sporting Event
- Airport Tour
- Airport Clean Up
- Museum Tour
- Education Panel

Any additional cost is separate from the sponsorship. The sponsorship of the YP meet-ups supports the efforts ACC undertakes. This concerns our graphic design work and communications through ACC social media, website, and e-mail. Additional efforts expended include the coordination between ACC and the YP sponsors in the site selection process and event management. Sponsorship does not support costs outside ACC's workload – fees associated with venue reservation, food & beverage, cost of experiences, etc.

In-Person ACC Event YP Reception/Networking

Suppose the company selects the option with the regional meetup and sponsorship of a YP reception. In that case, ACC Events Manager and YP Staff Liaison will work with the company's designated YP to organize a YP networking reception.

Regions Available

Northeast

- Massachusetts
- Rhode Island
- Connecticut
- Vermont
- New Hampshire
- Maine
- Pennsylvania
- New Jersey
- New York

Southeast

- Washington DC (federal district)
- Georgia
- North Carolina
- South Carolina
- Virginia
- West Virginia
- Kentucky
- Tennessee
- Mississippi
- Alabama
- Delaware
- Maryland
- Florida
- Louisiana
- Arkansas

Midwest

- Minnesota
- Wisconsin
- Illinois
- Ohio
- Indiana
- Michigan
- Missouri
- Iowa
- Kansas
- Nebraska
- North Dakota
- South Dakota

Southwest

- New Mexico
- Arizona
- Oklahoma
- Texas

West

- California
- Colorado
- Nevada
- Hawaii
- Alaska
- Oregon
- Utah
- Idaho
- Montana
- Wyoming
- Washington