

## ACC 2022 CORPORATE SPONSORSHIP PACKAGES (CSP)

PACKAGE BENEFITS	PLATINUM - \$15,500	DIAMOND - \$8,500	GOLD - \$4,500
<b>Complimentary Lunch &amp; Learn webinar</b>  <b>ACC Corporate Seat Bundle</b> (various pricing) <i>Take advantage of technical training opportunities with this convenient and discounted bundle for ACC live and on-demand webinars. Sign up your YPs for professional development.</i>	Complimentary Lunch & Learn Webinar OR 25-seat Corporate Seat Bundle (live & on-demand)	25-seat Corporate Seat Bundle (live & on-demand)	10-seat Corporate Seat Bundle (live & on-demand)
<b>ACC ANNUAL CONFERENCE complimentary registration</b> <i>Guarantee a spot at the Annual Conference.</i>	2 complimentary registrations	1 complimentary registration	
<b>ACC TECHNICAL EVENTS complimentary registration</b> ATW, Symposium, Airfield Pavement Workshop and/or Construction Administration Course <i>Secure your complimentary registrations to a program of your choice.</i>	3 complimentary registrations	2 complimentary registrations	1 complimentary registration
<b>Complimentary features in the ACC Weekly</b> <i>Highlight your thought leadership and news on our newsletter with over 2000 active readers.</i>	complimentary	complimentary	complimentary
<b>Conference/Event Sponsorship</b> (Will receive credit as a sponsor with no additional benefits.) <i>Be recognized as a sponsor of a signature event, automatically administered by ACC.</i>	ATW and Annual Sponsor	ATW or Annual Sponsorship	
<b>ACC Directory Service Listings</b> <i>Maximize your company's exposure on our high-traffic membership directory-- visible to your colleagues and airport partners</i>	Unlimited	20 service listings	10 service listings
<b>Banner on Training Hub</b> <i>With thousands of active users pursuing technical training and accreditation opportunities, the ACC Training Hub is one of our prime spaces for visibility.</i>	Main banner for 6 months	Side banner for 4 months	
<b>Exposure in ACC marketing emails for webinars &amp; events</b> <i>Maximize your company's exposure via guaranteed inclusion of your logo in ACC's communications.</i>	Inclusion in Sponsors graphic on ACC communications including training	Inclusion in Sponsors graphic on certain ACC communications	Inclusion in Sponsors graphic on certain ACC communications
<b>Registration rosters for ACC events</b> <i>An additional benefit as part of your chosen event sponsorship</i>	Included with event sponsorship	Included with event sponsorship	
<b>Complimentary guest pass to social events at the annual conference</b> <i>A benefit for Platinum Sponsors.</i>	1		
<b>Banner on ACC's NEW website homepage</b> <i>Showcase your brand on ACC's most visible platform</i>	Banner on main page	Smaller side banner	
<b>Additional free contacts in online directory</b> <i>Maximize your company's exposure on our high-traffic membership directory-- visible to your colleagues and airport partners.</i>	5	3	1
<b>CSP spotlight on ACC website CSP page</b> <i>Showcase your brand on the new ACC website.</i>	Large spotlight on CSP web page all year	Medium spotlight on CSP web page all year	Small spotlight on CSP web page all year